



Media Contact: Rebecca Valenza Botanileeko Marketing & Public Relations 561.707.1869

FOR IMMEDIATE RELEASE

{Jupiter}, February 6, 2011 - Heavy debt forces sudden closure of fitness club in Jupiter.

With debt quickly approaching over \$375,000, Xpress Fitness' Jupiter location has been forced to close its doors, locking out more than one thousand members and employees. Xpress has been struggling for some time with the escalating costs associated with running a fitness center, and the exorbitant rent of the Abacoa Town Center location. So on February 11th, a new owner of Abacoa Town Center is taking possession of the building in which the fitness facility is located.

Upon news of the imminent closure of Xpress, Dan Amero, owner of Jupiter Fitness Center, reached out to the owner in an attempt to help his members and staff deal with the club closing. With the help of Rick Opton, owner of Loggerhead Fitness in Juno Beach, an agreement was reached that allows current members of Xpress Fitness {Jupiter} to use their remaining membership privileges at either fitness center. What that means is that members of Xpress Fitness, who are in good standing, can continue their workouts at their current rates and have no lapse in their workout routines.

"I have been in the fitness business for more than 30 years and I have seen this happen many times before. It's unfortunate to see another fitness business close and have members and employees suffer", said Dan. "Rick and I will do everything we can to help as many people as we can."

Both owners can be reached directly for further comment at the numbers below.

Jupiter Fitness Center, 1200 W Indiantown Road, Jupiter, 33458 561.575.2622

Loggerhead Fitness is located at 901 Donald Ross Road, Juno Beach, 33408 561.625.3011